



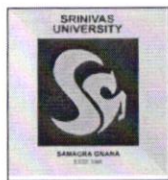
SRINIVAS UNIVERSITY

Srinivas Nagar, Mukka– 574 146, Mangalore.

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New Delhi)

Number of research Projects Sponsored by Government for the Year 2019-20

Sl. No.	Name of the Principal Investigator	Title of the Research Project	Amount Sanctioned (In Lakhs)	Sanctioning Agency
1	Dr. Praveen B. M.	VGST Project entitled Development of Nickel-nano particles composites by electrode deposition method for Industrial applications	10.00	Vision Group of Science and Technology (VGST)
2	Dr. Praveen B. M.	BRNS Research project entitled electrode deposition of noble metals on steel surfaces for efficient hydrogen dosing requirement of BWR	5.48	Vision Group of Science and Technology (VGST)
3	Dr. Sandya Shenoy	DST inspire Faculty fellowship Scheme	19.66	Department of Science and Technology (DST)



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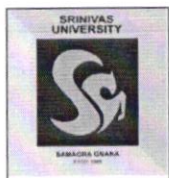
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Number of Research Projects funded by non-government agencies during the Year 2019-20

Sl. No	Name of the Principal Investigator	Title of the Research Project	Name of the funding agency	Amount Sanctioned (In Lakhs)
1	Dr. AjayKumar	Movement Analysis in Special Populations: Focus on Pediatric and Geriatric Populations"	Non-Government	3.6
2	Dr. K.V.M Varambally	Sage Strategies: Integrating Epic Principles into Contemporary Management Practices"	Non-Government	4.2
3	Dr. Poornachandra S	Stock Market Forecasting: An Impact study	Non-Government	2.9
4	Dr. Ravi Bhaskar	A study of Evaluation of Physical Therapy Techniques in Managing Chronic Pain Conditions	Non-Government	1
5	Dr. Apoorva Sriyadeva	Valuation of Art Therapy as a Complementary Treatment for Post-Traumatic Stress Disorder (PTSD)	Non-Government	2
6	Dr. Annayya Kulal	Comparative Analysis of Different Rehabilitation Protocols in ACL Reconstruction Surgery: A Prospective Study	Non-Government	1
7	Dr. Robin Shinde	Trends in HRM in the IT Sector	Non-Government	3.9
8	Mr. S. Swaminathan	Culinary Tourism: A comprehensive study	Non-Government	2.2
9	Ms. Arpana L BHatta	Environmental Conservation in the New ERA	Non-Government	1
10	Dr. Sandhya Shenoy	Realization of high thermoelectric figure of merit in GeTe by complementary Co-doping of Bi and In	Non-Government	5.2
11	Dr. Shailashree VT	Impact of employee engagement in the Hotel Sector	Non-Government	2.9
12	Dr. Suma Bhat	Control Systems and Surface Coatings	Non-Government	2

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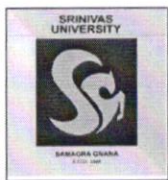
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13	Dr. Shrinivas Mayya D	Sustainability of Indian Micro and Small Industries and Role of Agile Manufacturing IT Enablers in Knowledge Management	Non-Government	2.4
14	Dr. Sham Kishore K	Technology Interface with allied health professionals	Non-Government	3
15	Dr. Jayashree K	Influence of IT in the Teacher Training Cirricullum	Non-Government	1
16	Dr. Thomas Pinto	INFLUENCE OF INJECTION PRESSURE ON PERFORMANCE OF SIMAROUBA BIODIESEL ENGINE	Non-Government	8.3
17	Dr. Prashanth Kumar	"Exploring the Role of Physical Therapy in Geriatric Care: A Comparative Analysis"	Non-Government	0.7
18	Dr. Vinitha R Nayak	"Nutritional Interventions for Managing Chronic Diseases: A Review of Evidence in Allied Health"	Non-Government	0.7
19	Dr. Prarthana G	"Enhancing Patient Outcomes through Interdisciplinary Collaboration in Allied Health Settings"	Non-Government	0.6
20	Dr. Srilaxmi Hegde	"The Impact of Occupational Therapy on Mental Health and Well-being: A Systematic Review"	Non-Government	1
21	Dr. Lovely George	"Utilizing Technology in Speech Therapy: Innovations and Challenges in Allied Health Practice"	Non-Government	0.5
22	Dr. Renukumari	"Promoting Health Literacy in Allied Health: Strategies for Effective Patient Education"	Non-Government	0.4
23	Dr. Anitha Sequeira	"Addressing Healthcare Disparities through Cultural Competence Training in Allied Health Professionals"	Non-Government	1
24	Mr. Naveen Bappanadu	"Evaluating the Effectiveness of Rehabilitation Programs in Sports Medicine: A Comparative Study"	Non-Government	3
25	Ms. Sahana Patil	"Exploring the Role of Respiratory Therapy in Critical Care: Best Practices and Future Directions"	Non-Government	1

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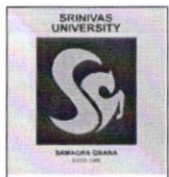
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26	Ms. Swathi D	"Integrating Complementary and Alternative Medicine into Allied Health Practice: Opportunities and Challenges"	Non-Government	0.9
27	Ms. Pavana Krishnamurthy	"Advancements in DNA Analysis Techniques: Implications for Forensic Investigations"	Non-Government	3
28	Mr. Devaseelan S	"The Role of Forensic Entomology in Estimating Postmortem Interval"	Non-Government	1.5
29	Ms. Kavya Shettigar	"Digital Forensics: Challenges and Solutions in the Age of Cybercrime"	Non-Government	2
30	Mr. Pradeep MD	"Forensic Anthropology: Identifying Human Remains and Establishing Biological Profiles"	Non-Government	1.5
31	Ms. Sangeetha Prabhu	"Predictive Modeling in Healthcare: Using Data Science to Improve Patient Outcomes"	Non-Government	1
32	Mr. Subramanya Bhat	"Natural Language Processing for Sentiment Analysis: Applications and Challenges"	Non-Government	1
33	Mr. Shridhar Acharya	"Deep Learning Techniques for Image Recognition and Object Detection"	Non-Government	1
34	Mr. Vaikunt Pai	"Time Series Analysis and Forecasting: Methods and Applications in Finance"	Non-Government	1
35	Ms. Panchajaneshwari Achar	"Anomaly Detection in Cybersecurity: Leveraging Machine Learning Algorithms"	Non-Government	2
36	Mr. Mangesh Nayak	"Customer Segmentation and Personalization Strategies in E-commerce"	Non-Government	0.5
37	Ms. Chaitra	"Big Data Analytics in Marketing: Extracting Insights from Social Media Platforms"	Non-Government	1.5

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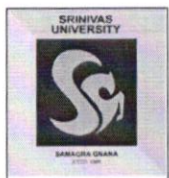
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38	Mr. Shailesh	"Ethical Considerations in Data Science: Privacy, Bias, and Transparency"	Non-Government	1
39	Ms. Bhavisha	"Optimization Algorithms for Resource Allocation in Supply Chain Management"	Non-Government	0.2
40	Mr. S. Swaminathan	The Impact of Destination Marketing on Hotel Occupancy Rates: A Case Study"	Non-Government	0.7
41	Ms. Arpana L BHatta	"Sustainable Tourism Practices and Their Implementation in Hotel Management"	Non-Government	0.3
42	Mr. Padmanabha K	"Cultural Tourism and Hotel Operations: Strategies for Catering to Diverse Guests"	Non-Government	0.4
43	Mr. Sujatha Shankar	"The Role of Online Travel Agencies (OTAs) in Hotel Distribution Channels"	Non-Government	1
44	Mr. Srijith OV	"Tourism Trends and Their Influence on Hotel Development and Design"	Non-Government	0.6
45	Mr. Subrath Saraf	"Hotel Revenue Management Strategies in Seasonal Tourism Destinations"	Non-Government	0.8
46	Mr. Prashanth Prabhu	"Community Engagement and Corporate Social Responsibility in Hotel Tourism"	Non-Government	1
47	Ms. Supriya Adiga	"Tourism Crisis Management: How Hotels Respond to Natural Disasters and Global Events"	Non-Government	0.4
48	Mr. Shibin	"The Integration of Technology in Enhancing the Tourist Experience at Hotels"	Non-Government	1
49	Mr. Roopesh	"Destination Branding and Its Impact on Hotel Performance: A Comparative Analysis"	Non-Government	1.5
50	Mr. P Chaithanya Rao	"Exploring Regional Cuisine: A Comparative Study of Culinary Traditions"	Non-Government	1

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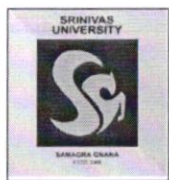
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51	Mr. Arjun K	"The Influence of Cultural Diversity on Modern Culinary Trends"	Non-Government	1
52	Mr. Harish R Pillai	"Farm-to-Table Movement: Connecting Culinary Arts with Sustainable Agriculture"	Non-Government	1
53	Mr. Amith Donald Menezes	"The Art and Science of Flavor Pairing in Culinary Creations"	Non-Government	0.5
54	Mr. Sagar Srinivas	igital Marketing Trends: Strategies for Engaging Today's Online Consumers"	Non-Government	1
55	Ms. Nandini Prabhu	"Brand Management in the Age of Social Media: Building and Sustaining Brand Equity"	Non-Government	0.5
56	Mrs Sonia Delrose	"Consumer Behavior Analysis: Understanding Purchasing Decisions in a Dynamic Market"	Non-Government	1
57	Ms. Pavitra Kumari	"Integrated Marketing Communications: Creating Consistent Brand Messages Across Channels"	Non-Government	1.7
58	Ms. Sharmila Shetty	"Market Segmentation Strategies: Targeting Niche Markets for Competitive Advantage"	Non-Government	0.6
59	Ms. Yashasvi Ail	"Product Lifecycle Management: Strategies for Managing Products from Introduction to Decline"	Non-Government	0.4
60	Mr. Nelson Pereira	"Customer Relationship Management (CRM): Leveraging Data for Personalized Marketing"	Non-Government	1.3
61	Ms. Keerthanraj	"The Power of Influencer Marketing: Strategies for Engaging Target Audiences"	Non-Government	1
62	Ms. Sujaya H	"Analyzing Consumer Behavior: Insights for Developing Effective Marketing Campaigns"	Non-Government	1
63	Ms. Harinakshi	"Social Media Marketing in the Digital Age: Leveraging Platforms for Brand Growth"	Non-Government	1.6

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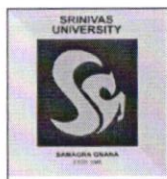
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64	Ms. Shilpa K	"Content Marketing Mastery: Creating Compelling Content That Converts"	Non-Government	1.4
65	Mr. Jayaprakash	"Data-Driven Marketing: Harnessing Analytics for Strategic Decision-Making"	Non-Government	1
66	Ms. Meghashree	"Building Brand Loyalty in a Competitive Market: Tactics and Best Practices"	Non-Government	1
67	Ms. Kavyashri	"Marketing Automation: Streamlining Processes for Enhanced Efficiency and Results"	Non-Government	1
68	Mr. Vishwas C Shetty	"The Future of Mobile Marketing: Trends and Innovations Shaping the Indust"	Non-Government	0.6
69	Mr. Shrinath Rao	Advancements in Automotive Engine Technology: A Comprehensive Review"	Non-Government	0.4
70	Ms. Shilpa S	"Finite Element Analysis of Structural Components: Applications in Mechanical Engineering"	Non-Government	0.3
71	Mr. Ananthram H	"Robotics and Automation in Manufacturing: Improving Efficiency and Precision"	Non-Government	0.7
72	Mr. Krishna Kaushik	"Fluid Dynamics Simulation: Modeling and Analysis for Engineering Applications"	Non-Government	1.4
73	Ms. Swarna HR	"Materials Science in Mechanical Engineering: Exploring New Materials for Enhanced Performance"	Non-Government	1.4
74	Mr. Rohan Fernandes	"Empowering Communities Through Volunteerism: Strategies for Sustainable Impact"	Non-Government	1
75	Ms. Shifana Begam	"Building Stronger Communities: Engaging Youth in Service-Learning Initiatives"	Non-Government	1.5
76	Mr. Ajay Kaushik Naronha	"Addressing Homelessness: Collaborative Solutions for Shelter and Support Services"	Non-Government	1

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77	Mr. Akhilraj V	"Promoting Environmental Stewardship: Community Clean-up and Conservation Projects"	Non-Government	1.5
78	Dr. Poornachandra S	"Education for All: Tutoring and Mentoring Programs in Underserved Areas"	Non-Government	0.3
79	Mr. Anson Jose	"Fighting Hunger Together: Food Drives and Community Meal Programs"	Non-Government	2
80	Ms. Keerthi Sasi	"Health and Wellness Outreach: Providing Access to Healthcare Services in Communities"	Non-Government	1
81	Ms. Haritha Chandran	"Empowering Women and Girls: Initiatives for Gender Equality and Women's Rights"	Non-Government	1.2
82	Ms. Laveena D'Souza	"Senior Citizen Support: Enhancing Quality of Life for Elderly Community Members"	Non-Government	1
83	Ms. Aswathi Ashok	"Crisis Response and Disaster Relief: Mobilizing Community Resources in Times of Ne	Non-Government	2.1
84	Dr. Vishrutha	"Diagnostic Challenges in General Medicine: Navigating Complex Clinical Presentations"	Non-Government	1
85	Dr. Chaithra	"Advances in Telemedicine: Enhancing Access to General Medical Services"	Non-Government	1.1
86	Dr. Ashish Sharma	"Preventive Medicine and Public Health: Promoting Wellness and Disease Prevention"	Non-Government	1.2
87	Dr. Mangala	"Emerging Infectious Diseases: Preparedness and Response in General Practice"	Non-Government	2
88	Dr. Adithya Shetty	"Palliative Care in General Medicine: Improving Quality of Life for Patients with Serious Illnesses"	Non-Government	1.6

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